

Message Text

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PAGE 01 ISLAMA 02618 181357Z

51

ACTION CU-04

INFO OCT-01 NEA-05 ISO-00 INR-10 VOE-00 /020 W

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R 181101Z MAR 74

FM AMEMBASSY ISLAMABAD

TO SECSTATE WASHDC 3811

INFO USIA WASHDC

UNCLAS ISLAMABAD 2618

E.O. 11652: N/A

TAGS: OEXC, PK

SUBJ: NOMINATION PAKISTANI PARTICIPANT 1974 INTERNATIONAL
MARKETING SEMINAR: MULTI-REGIONAL PROJECT

REF: A-908, JAN. 31, 1974

INFO USIA/INA

1. EMBASSY NOMINATES MR. SHAHID AZIZ, AREA MANAGER
AWAMI AUTOS, RAWALPINDI REGION (COMPRISING NWFP AND
RAWALPINDI ADMINISTRATIVE DIVISION) FOR 1974 INTERNATIONAL
MARKETING SEMINAR AT HARVARD/TUFTS.

2. AWAMI AUTOS A STATE-REGULATED INDUSTRY SINCE 1973
CONCERNED WITH ASSEMBLY/SALES OF FORD, TOYOTA, MAZDA,
VW VEHICLES AND FARM MACHINERY.

3. AZIZ BIO-DATA: B. JULY 10, 1934, PESHAWAR, NWFP.
ACADEMIC: B.A. GOVERNMENT COLLEGE, LAHORE, 1956.
WORK EXPERIENCE: 1956-58 ASSISTANCE SALES MANAGER DUMEX
(PAKISTAN) LTD. PHARMACEUTICALS). 1959-71, LUNGLA(SYLHET)
TEA COMPANY LTD. GARDEN MANAGER WHICH ENTAILS GROWING,
ADMINISTRATION OF GARDEN, AND MARKETING OF TEA. IN 1967
AZIZ WAS SENT BY EMPLOYER TO UK TO STUDY TEA AUCTIONING
AND MARKETING. SINCE 1972 HE HAS BEEN WITH AWAMI
AUTOS. COMPETENCE IN ENGLISH: EXCELLENT. TRAVEL:
EUROPE AND NEAR EAST, NONE IN U.S.

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PAGE 02 ISLAMA 02618 181357Z

4. AZIZ ENDORSED BY GOP MINISTRY OF FOREIGN AFFAIRS

AND ECONOMIC AFFAIRS DIVISION, MINISTRY FINANCE.
AMONG HIS RESPONSIBILITIES PRESENT JOB ARE LIAISON
BETWEEN GOVERNMENT AND OTHER AGENCIES IN AUTOMOTIVE
FIELD; THE APPOINTMENT AND CONTROL OF DISTRIBUTORS WITHIN
THE TERRITORY; ORGANIZATION OF SALES PROMOTION AND
MARKETING, ALSO CUSTOMER-DEALER RELATIONSHIPS;
ORGANIZATION OF STAFF ON-JOB TRAINING.

5. NAME CHECK SATISFACTORY.
BYROADE

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Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 18 MAR 1974
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1974ISLAMA02618
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: n/a
From: ISLAMABAD
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1974/newtext/t19740336/aaaabhv.tel
Line Count: 71
Locator: TEXT ON-LINE
Office: ACTION CU
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators:
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: A-908, JAN. 31, 1974
Review Action: RELEASED, APPROVED
Review Authority: shawdg
Review Comment: n/a
Review Content Flags:
Review Date: 01 AUG 2002
Review Event:
Review Exemptions: n/a
Review History: RELEASED <01 AUG 2002 by elbezefj>; APPROVED <10 DEC 2002 by shawdg>
Review Markings:

Declassified/Released
US Department of State
EO Systematic Review
30 JUN 2005

Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: NOMINATION PAKISTANI PARTICIPANT 1974 INTERNATIONAL MARKETING SEMINAR: MULTI-REGIONAL PROJECT
TAGS: OEXC, PK
To: STATE
Type: TE
Markings: Declassified/Released US Department of State EO Systematic Review 30 JUN 2005